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In order for the project to be a huge success, some background information about you and your vision is needed to start.

Once you've filled out the following creative brief, push "Submit Creative Brief."

Creative Brief – Video and Animation

Name *

First

Last

Company

Website

Email *

Phone *

Where are you located? *

Is this your first time having a professional video created?

Please feel free to elaborate on any past experiences with video production. *We would love to hear what worked well for you in the past, and what you feel could have improved your previous videos or experiences.*

Desired Start Date

ex: mm/dd/yyyy

Desired Completion Date

ex: mm/dd/yyyy

Please answer the following questions that are applicable to your project to the best of your ability. *Again, it's okay if you aren't sure. We're here to help.*

Please select the type of video you'd like created - *

- Product Video
- Company Culture Video (Make a personal connection with your audience by giving them a view into your companies culture)
- Advertisement
- Informational Video
- Educational Video
- Sizzle/Demo Reel
- Tutorial Video
- Documentary/Story
- Viral Video
- Title Design
- Music Video
- PSA
- Logo Reveal, Bumper or Interstitial
- Projection Mapping
- Digital Signage
- Show and Spectacular Content
- Not Sure? That's okay. We can help you figure out how video can benefit you and your company.
- Other(please explain below)

If "Other" please give a brief explanation –

Please select the following you are interested in for your project - *

- Live Action - (Film work)
- Animation
- Combination
- Not Sure? That's okay. Happy to help you figure it out.

Please tell us the length of the video you're looking for -

- 5 sec 10 sec 15 sec 30 sec 60 sec 90 sec Custom

What is your target demographic or audience?

What is the main message of your video you wish to get across to your audience?

What are the main emotions you wish to leave your audience with after they've watched your video?

Do you already have a script?

Do you already have storyboards?



Do you have content or material you'd like used or added to the video? *Logos, graphics, pictures, video?*



If yes, please elaborate -

Do you have a preferred method to deliver us the materials/files? *If not sure, don't worry about it, we are great at transferring files.*

Where and how do you plan on displaying this video? Or what is the final format you will need it in? *Please also let us know what platforms you wish to display this video with and for what country the video will primarily be viewed in. (Television, Web, Mobile, Theaters, or Other)*

Will your video have sound? *If you answer no, please skip the next 7 questions regarding sound.*



If yes, will you want music to support your video?



If yes, will you need music provided?



If you'd like music provided, please let us know what kind of music you'd like or you think would fit appropriately with your video. *You can also let us know what your musical tastes generally are -*

If you have the music covered, please include the track when delivering other materials and don't forget to be mindful of copyright laws. Make sure you have permission to use any track you provide. We have skilled sound engineers who can help you figure this out, create custom music tracks, or find a royalty free track to support your video.

Will you want voice over or narration for your video?

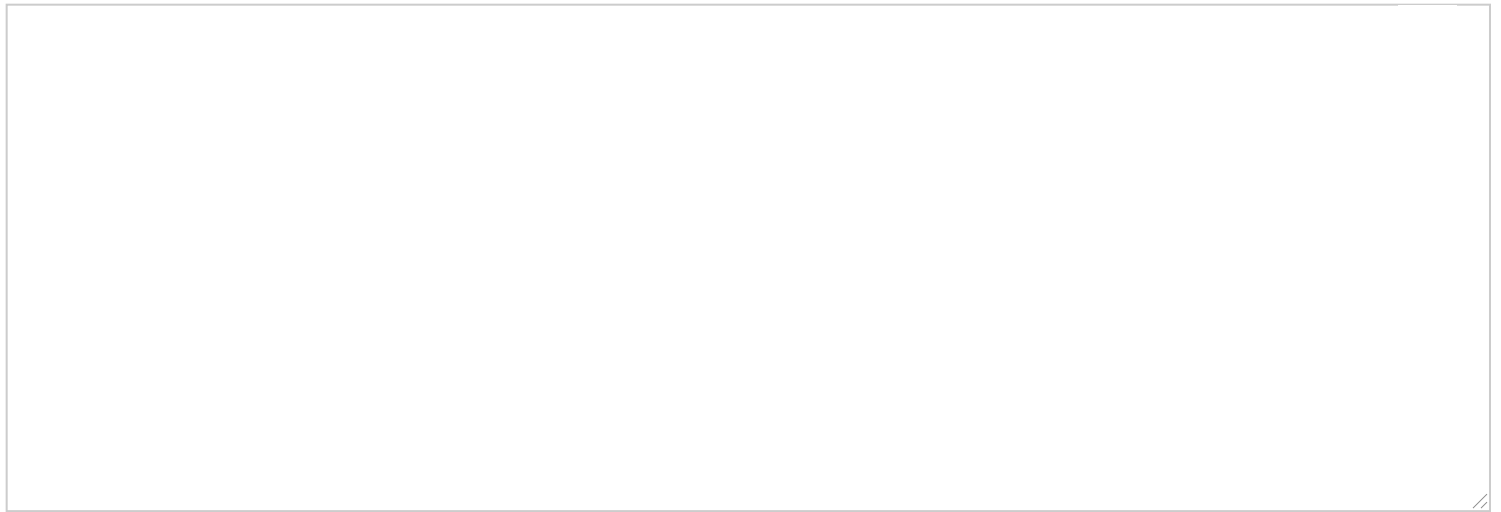


If yes, do you already have voice over recorded or a Voice Over Actor you'd like to use? *Please explain.*

Will your video require sound design and or effects?

Are there any examples of films, animations, graphics, or other videos that you like and/or want to style your video after? *Please provide links, as well as a brief description of what you like about them and how you'd like your project to differ.*

Anything you'd like to add? *Directions, questions, or otherwise?*



Please click "Submit" below when finished. Thank you for your time filling out the film and animation creative brief. Surely your project will benefit from the above information.

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Submit Creative Brief

Contact

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Creative Briefs

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